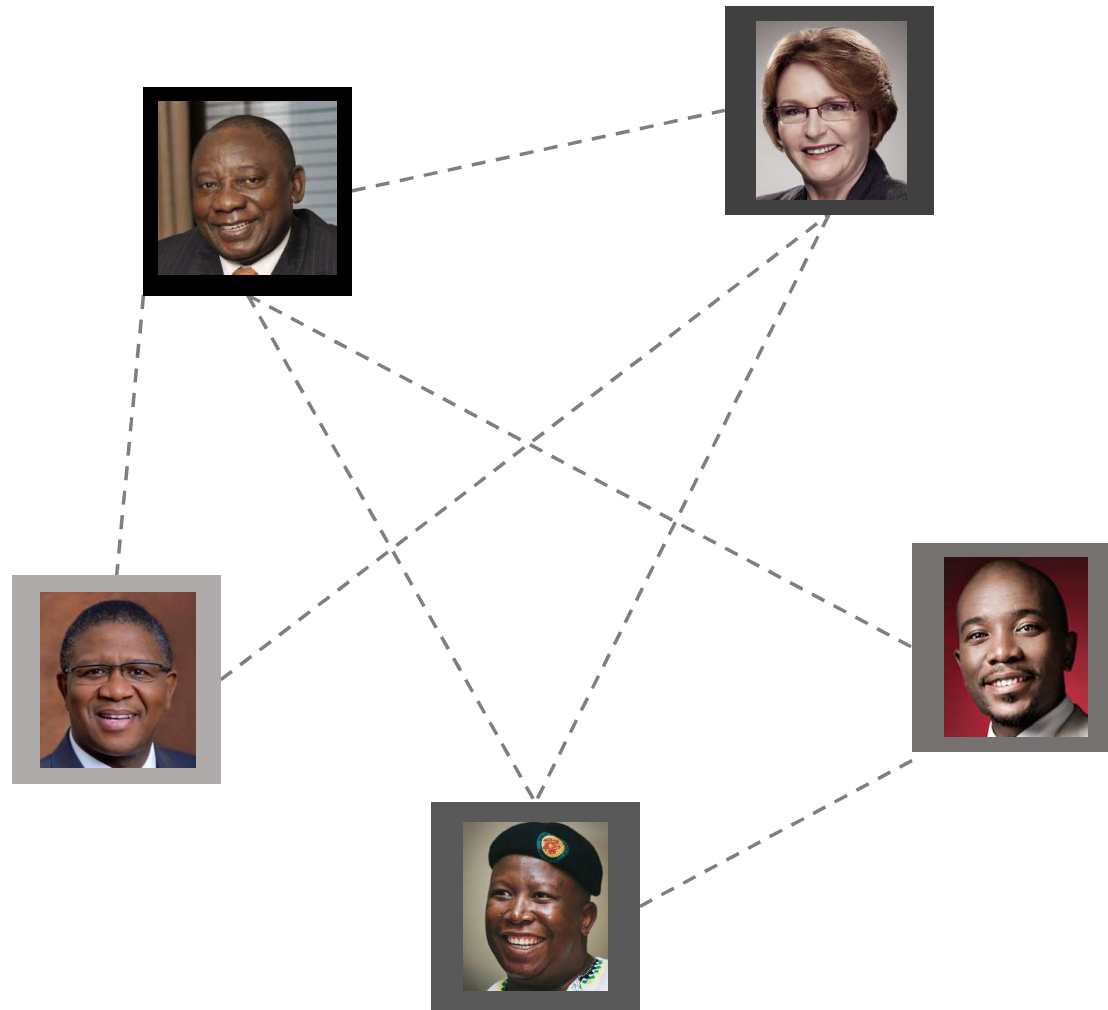
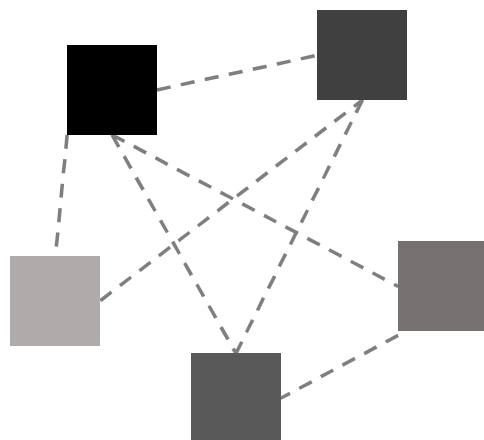


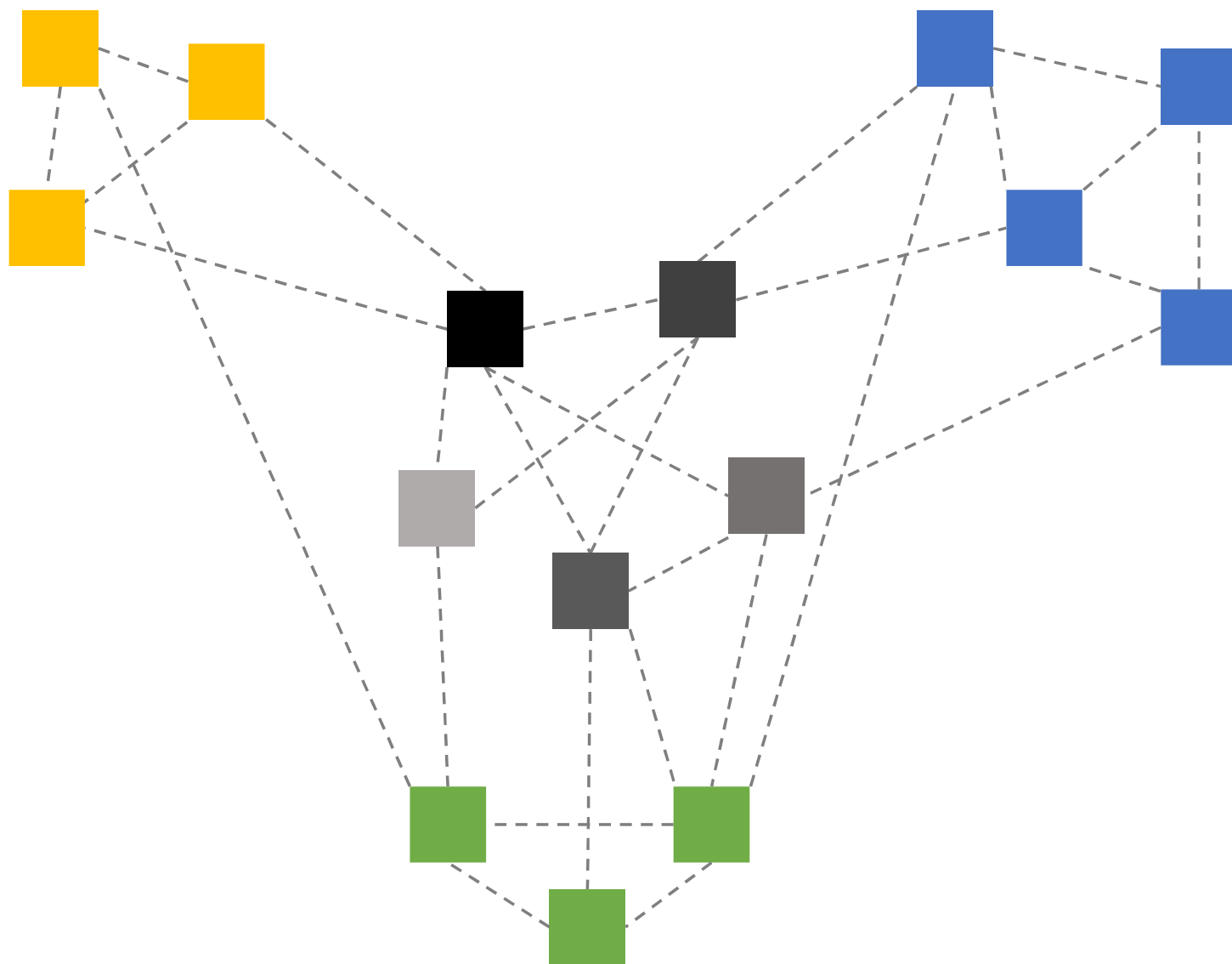
Social media and society

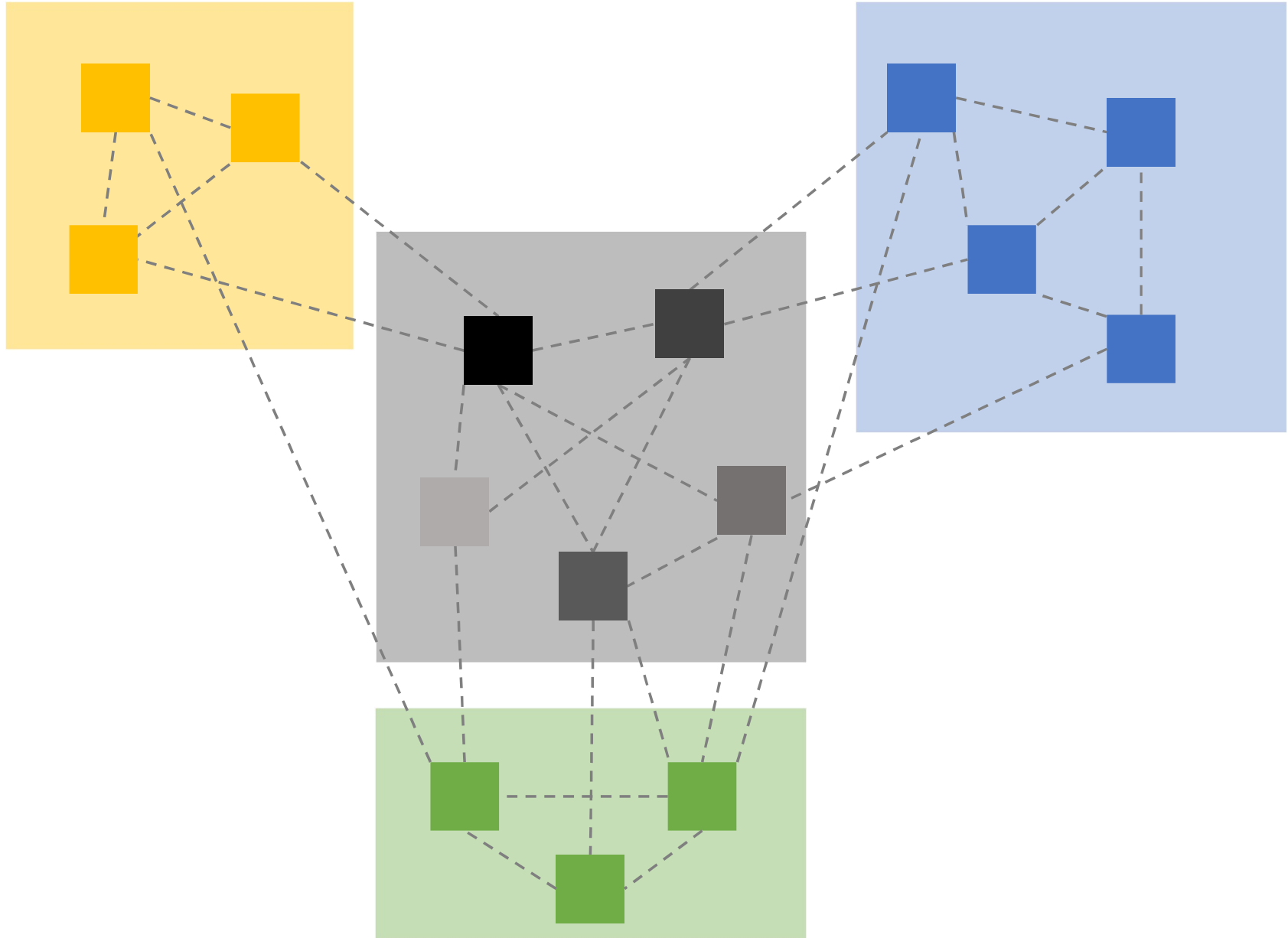
How social media plays a role in shaping our political perceptions

Kyle Findlay









Bots, trolls &
sockpuppets



WMC LEAKS

Home #ParadisePapers WMC Paid Media WMC Bosses WMC Minister

Pravin Gordhan

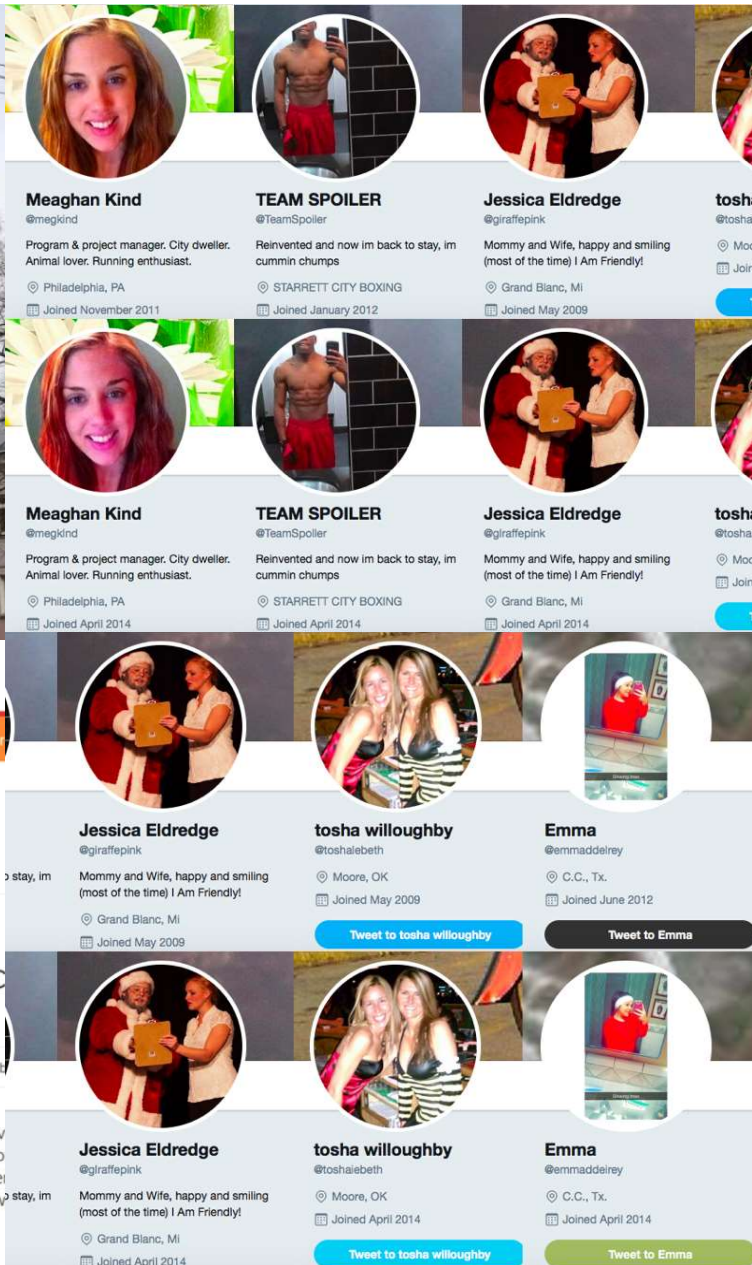
Exposed: How Pravin Gordhan's Nephew 'Ketso Gordhan' Abused The BBBEE Policy Framework at Steinhoff

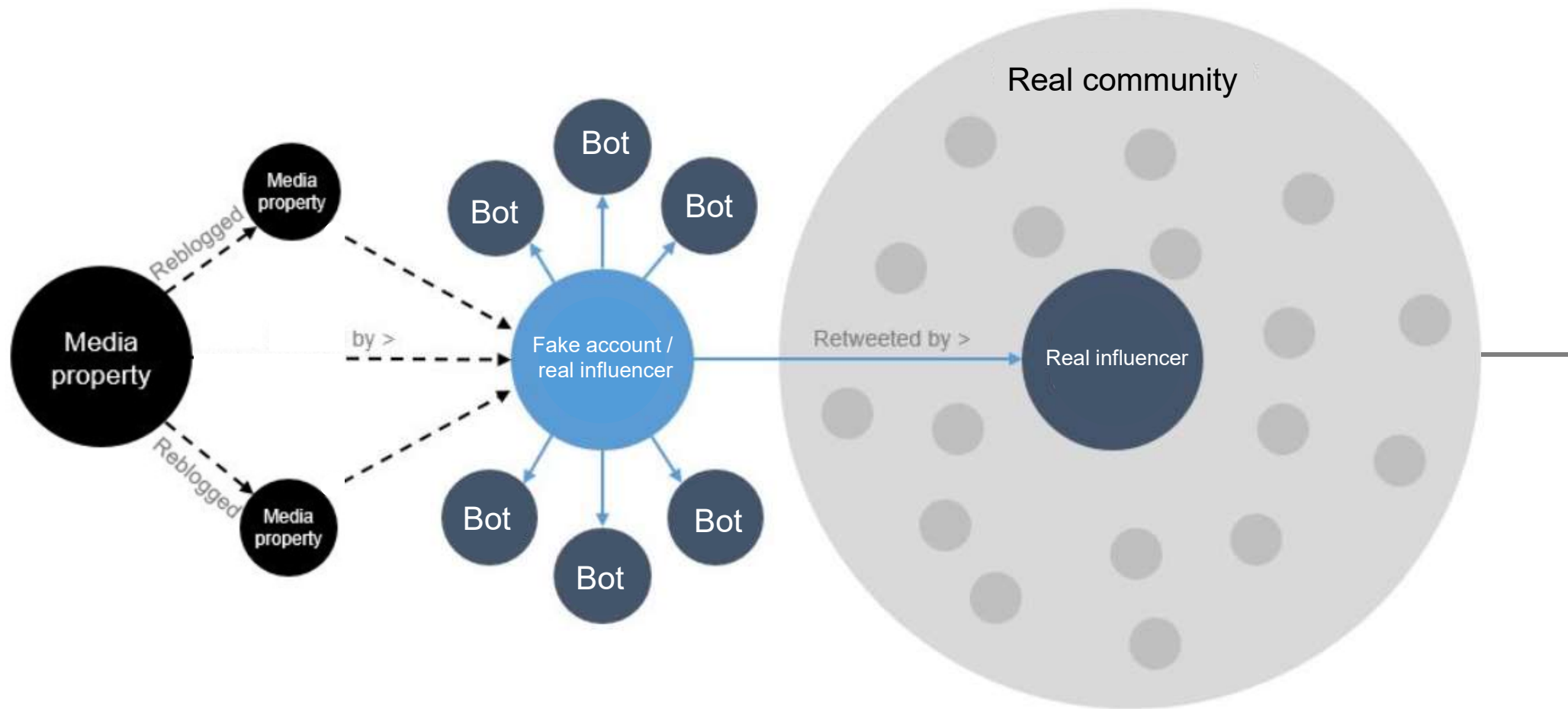
By Staff Writer

Posted on December 1, 2017



Reports are doing rounds that Pravin Gordhan's nephew and corporate tycoon Ketso Gordhan has been fraudulently involving the governments' BBBEE policy framework at Steinhoff. BBBEE that has been designed to enhance black empowerment has been used by Ketso Gordhan to earn big bucks at Steinhoff, who has pleaded guilty to a massive corporate ...





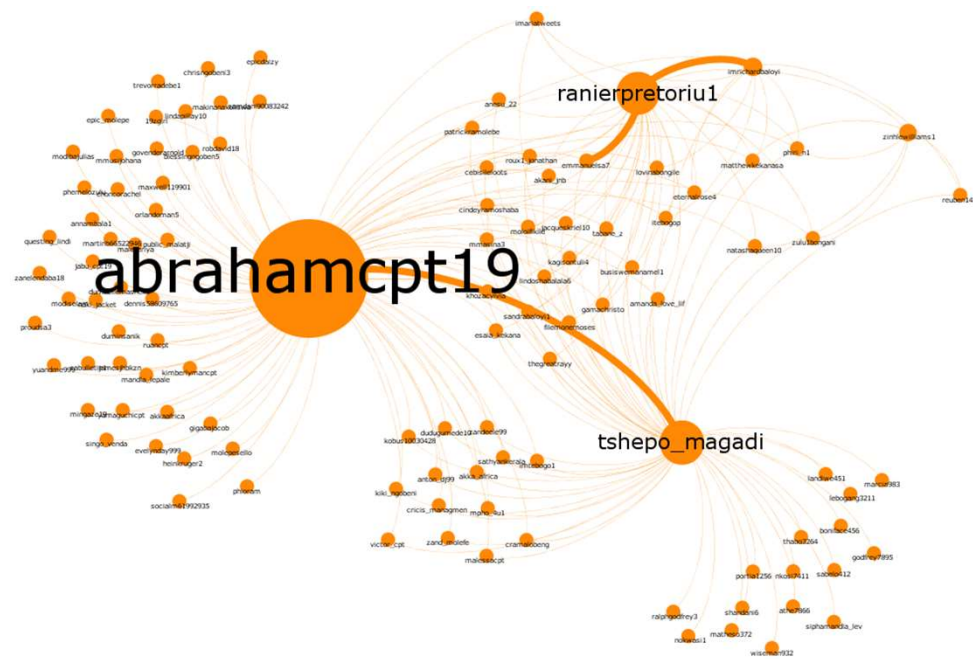
[Step 1: Create content]

Step 2: Amplify

Step 3: Inject into discourse

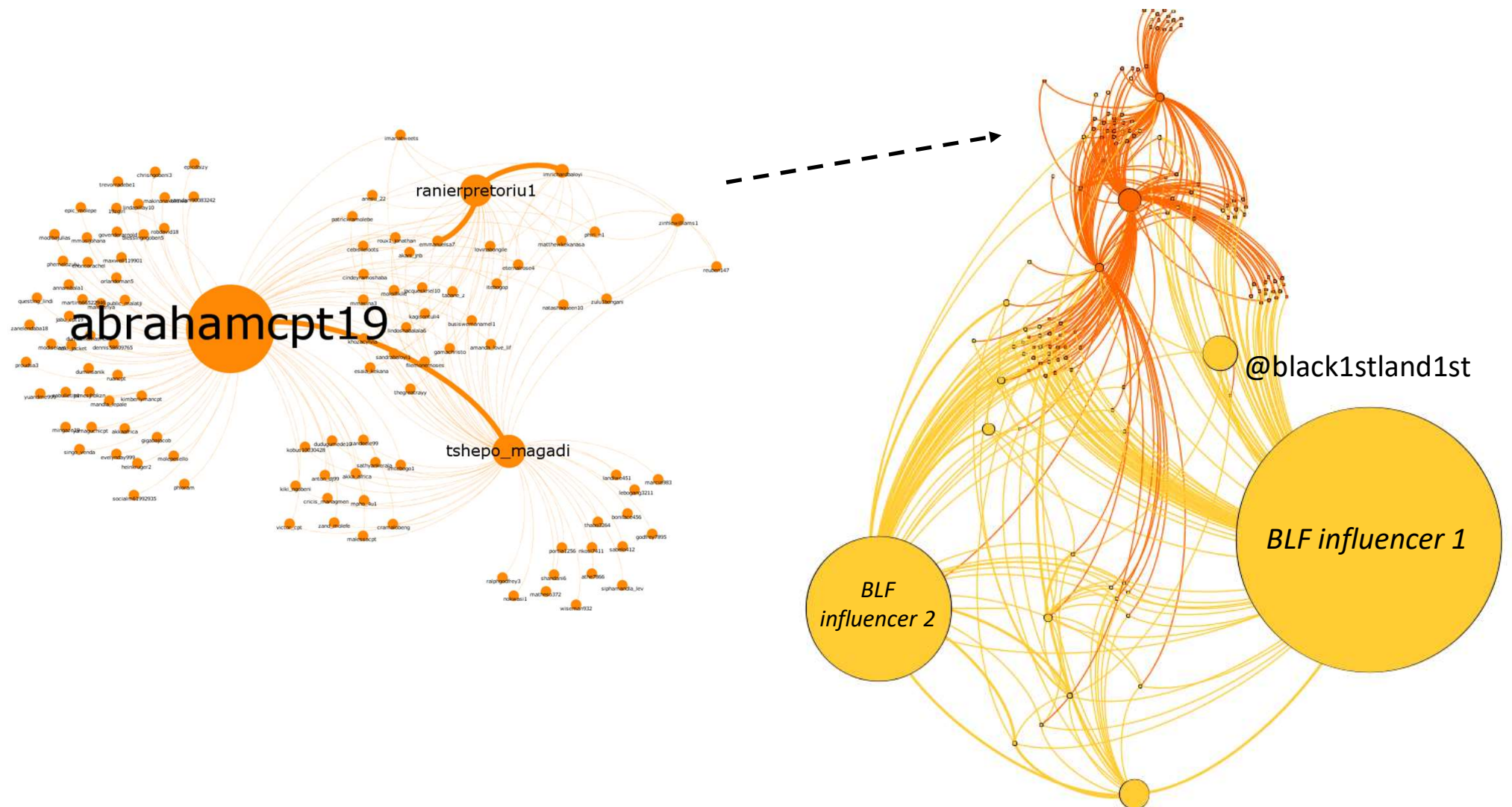


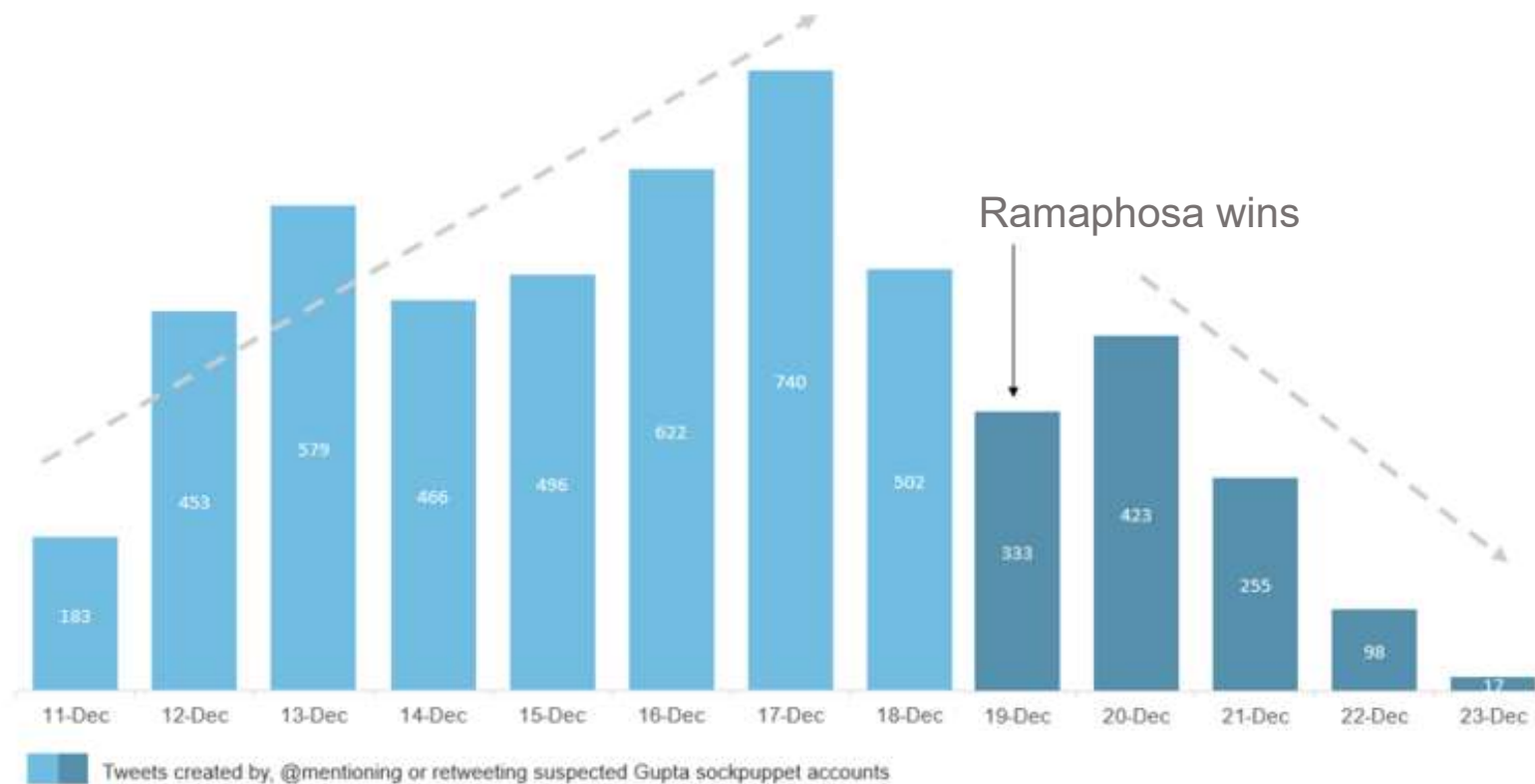
Mainstream media



Username	Account creation date	# statuses posted
RanierPretoriu1	Sep 01	3884
Chrisngobeni3	Sep 01	3603
Naki_jacket	Sep 01	3584
Mmusijohana	Sep 01	3577
Trevorradebe1	Sep 01	3562
Modisela	Sep 01	3558
Martinb66522946	Sep 01	3556
Zanelendaba18	Sep 01	3552
Public_malatji	Sep 01	3537
PhemeloZulu	Sep 01	3535
Lindapillay10	Sep 01	3521
Questing_lindi	Sep 01	3482
Heinkruger2	Sep 01	3387
iMariaTweets	Jul 22	2468
Busiswemanamel1	Jul 22	2443
KhozaCylvia	Jul 22	2443
FilemoneMoses	Jul 22	2418
esaia_kekana	Jul 27	2404
Amanda_love_lif	Jul 22	2397
Anesu_22	Jul 22	2388

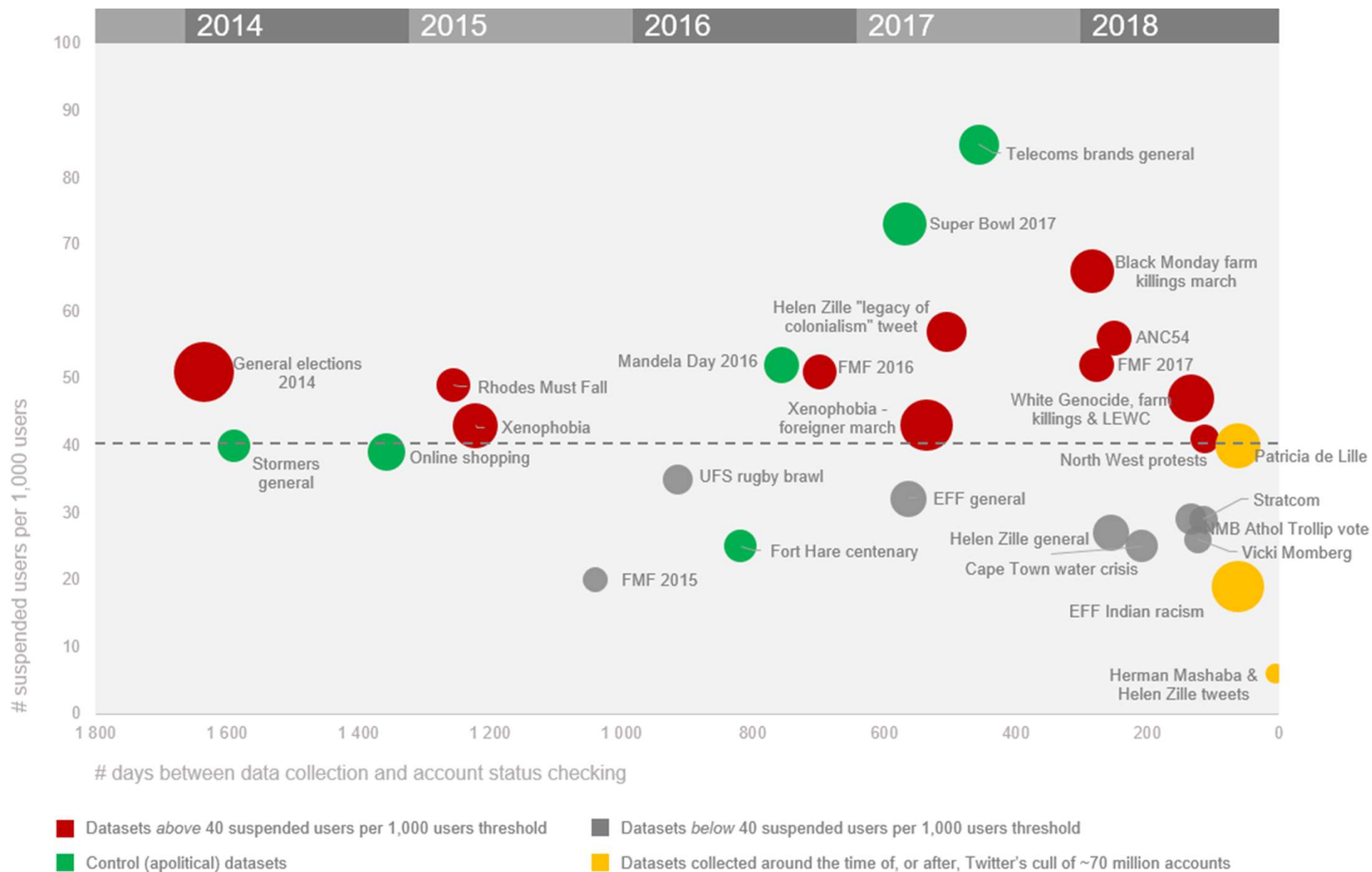
Top 20 fake accounts ranked on how many statuses they had posted.





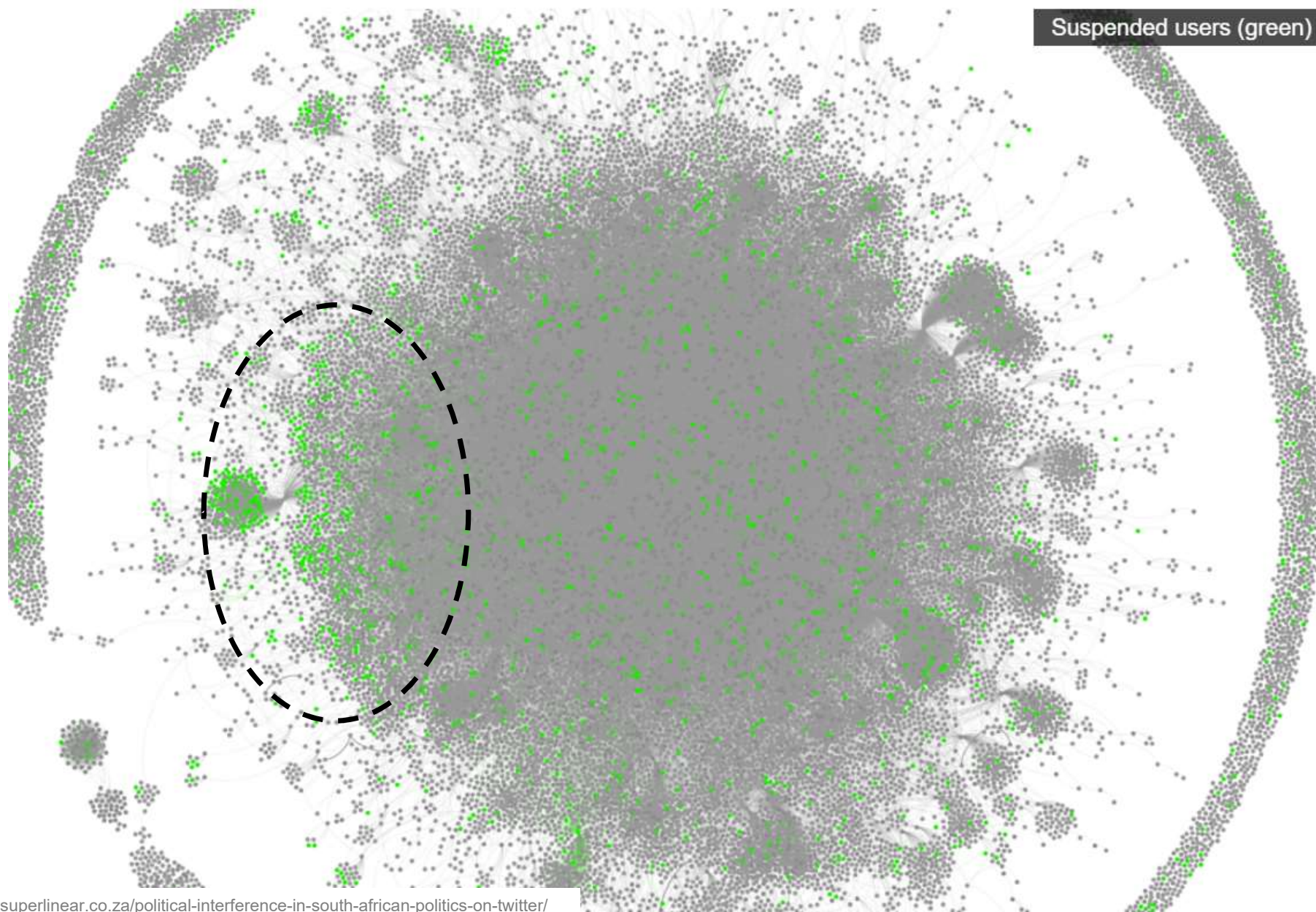
Daily tweets volumes generated by suspected RET sockpuppet accounts pre- and post- the election of Cyril Ramaphosa as ANC president.

But it goes deeper...



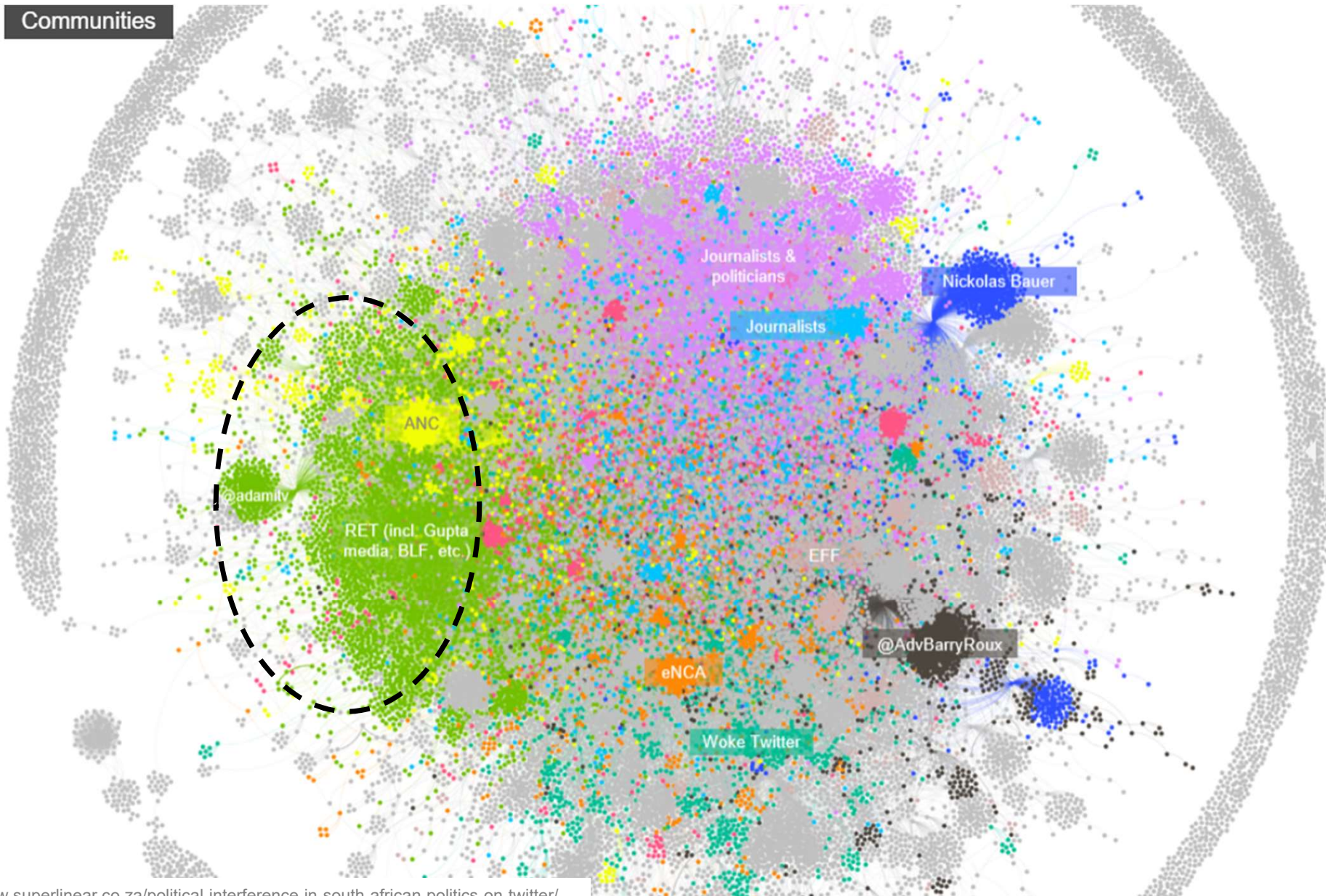
Source: <http://www.superlinear.co.za/political-interference-in-south-african-politics-on-twitter/>

ANC54



Suspended users (green)

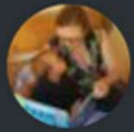
ANC54



Source: <http://www.superlinear.co.za/political-interference-in-south-african-politics-on-twitter/>

Creation date	Tweet text	Username	Country	State/province	City
2017/12/15 20:56	RT @Adamitv: Breaking News @ANN7tv reports that both sources close to #CR17 and #NDZ agree that N	@813_792	Missing	Missing	Missing
2017/12/15 21:11	RT @Adamitv: Breaking News @ANN7tv reports that both sources close to #CR17 and #NDZ agree that N	@alisse_jones72	United States	North Carolina	Concord
2017/12/15 22:37	RT @Adamitv: Breaking News @ANN7tv reports that both sources close to #CR17 and #NDZ agree that N	@gamesetfab510	United States	New York	New York
2017/12/16 01:01	RT @Adamitv: Breaking News @ANN7tv reports that both sources close to #CR17 and #NDZ agree that N	@anythlnggauche	United States	New York	Brooklyn
2017/12/16 03:03	RT @Adamitv: Breaking News @ANN7tv reports that both sources close to #CR17 and #NDZ agree that N	@ringrlnghookah	Missing	Missing	Missing
2017/12/16 13:42	RT @Adamitv: Breaking News @ANN7tv reports that both sources close to #CR17 and #NDZ agree that N	@apjshow372	United States	Pennsylvania	Philadelphia
2017/12/14 07:29	RT @Adamitv: Breaking News Details of #CR17 Betrayal Of the People at CODESA in #KillZumaBook @IOL	@ashley__snapped	Missing	Missing	Missing
2017/12/14 07:53	RT @Adamitv: Breaking News Details of #CR17 Betrayal Of the People at CODESA in #KillZumaBook @IOL	@b0ssyaszkggee	Missing	Missing	Missing
2017/12/14 08:20	RT @Adamitv: Breaking News Details of #CR17 Betrayal Of the People at CODESA in #KillZumaBook @IOL	@mignonne__beaaa	Missing	Missing	Missing
2017/12/14 08:21	RT @Adamitv: Breaking News Details of #CR17 Betrayal Of the People at CODESA in #KillZumaBook @IOL	@hazydaisy36	United States	Florida	Miami
2017/12/14 08:37	RT @Adamitv: Breaking News Details of #CR17 Betrayal Of the People at CODESA in #KillZumaBook @IOL	@d__dcuttee	Missing	Missing	Missing
2017/12/14 09:18	RT @Adamitv: Breaking News Details of #CR17 Betrayal Of the People at CODESA in #KillZumaBook @IOL	@jakelarntz340	United States	New Mexico	Albuquerque
2017/12/13 16:50	RT @Adamitv: Breaking News If what is reported about #OperationCrum is true then Cyril Ramaphosa sh	@kadalevlfegusta	Missing	Missing	Missing
2017/12/18 09:20	RT @Adamitv: Breaking News Mathews Phosa 'It is true that money has been used to influence the outco	@emenchaca0	United States	Texas	San Antonio
2017/12/18 09:25	RT @Adamitv: Breaking News Mathews Phosa 'It is true that money has been used to influence the outco	@julannewlcks	Missing	Missing	Missing
2017/12/18 15:55	RT @Adamitv: Breaking News Mathews Phosa 'It is true that money has been used to influence the outco	@jtbritt89	United States	Ohio	Bexley
2017/12/18 16:03	RT @Adamitv: Breaking News Mathews Phosa 'It is true that money has been used to influence the outco	@maryboo5830	Missing	Missing	Missing
2017/12/18 16:05	RT @Adamitv: Breaking News Mathews Phosa 'It is true that money has been used to influence the outco	@kayleen632	Missing	Missing	Missing
2017/12/18 16:20	RT @Adamitv: Breaking News Mathews Phosa 'It is true that money has been used to influence the outco	@wreck__it__pat	United States	Texas	San Antonio
2017/12/18 16:50	RT @Adamitv: Breaking News Mathews Phosa 'It is true that money has been used to influence the outco	@ariannamarie782	Missing	Missing	Missing
2017/12/18 16:00	RT @Adamitv: Breaking News Press Release on #VoteBuying at #ANCElectiveConference2017 #ANC #ANC	@ctstaraut0	United States	Connecticut	Meriden
2017/12/11 17:57	RT @Adamitv: Breaking News Sihle Zikhelela: 'The interests of #Capitalists would be better served by #Ra	@brook_miller64	Missing	Missing	Missing
2017/12/11 18:01	RT @Adamitv: Breaking News Sihle Zikhelela: 'The interests of #Capitalists would be better served by #Ra	@kevinbennett95	United States	Massachusetts	Revere
2017/12/11 18:12	RT @Adamitv: Breaking News Sihle Zikhelela: 'The interests of #Capitalists would be better served by #Ra	@r9chboitony	United States	Wisconsin	Milwaukee

Source: <http://www.superlinear.co.za/political-interference-in-south-african-politics-on-twitter/>



Helen Zille ✓

@helenzille

Much to learn from Singapore, colonised for as long as SA, and under brutal occupation in WW2. Can we apply the lessons in our democracy?



Helen Zille ✓

@helenzille

Singapore had no natural resources and 50 years ago was poorer than most African countries. Now they soar. What are the lessons?



Helen Zille ✓

@helenzille

I think Singapore lessons are: 1) Meritocracy; 2) multiculturalism; 3) work ethic; 4) open to globalism; 4) English. 5) Future orientation.



Helen Zille ✓

@helenzille

Other reasons for Singapore's success: Parents take responsibility for children, and build on valuable aspects of colonial heritage.



Guluva @TheReal_Cedmo

Replying to @helenzille



Tim Loughton

@loughton_tim

Replying to @helenzille
what do you see as the most important aspects of colonial heritage?



Sweet_T

@Tsietsi_Mohale

Replying to @helenzille
South Africa would be better if all your people left and we drive forward Africa instead of embracing colonialism heritage.



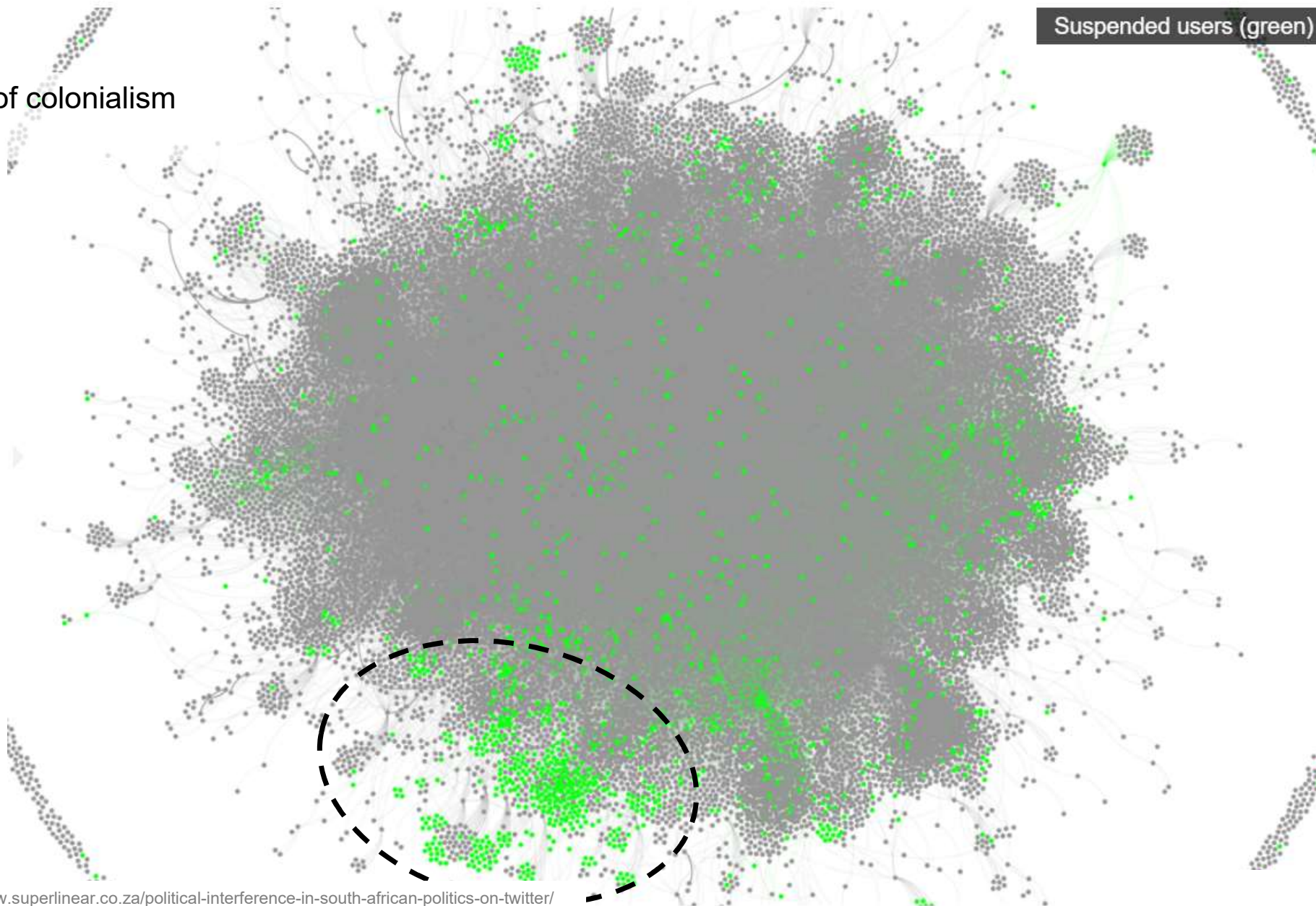
Helen Zille ✓

@helenzille

For those claiming legacy of colonialism was ONLY negative, think of our independent judiciary, transport infrastructure, piped water etc.

Legacy of colonialism
tweet

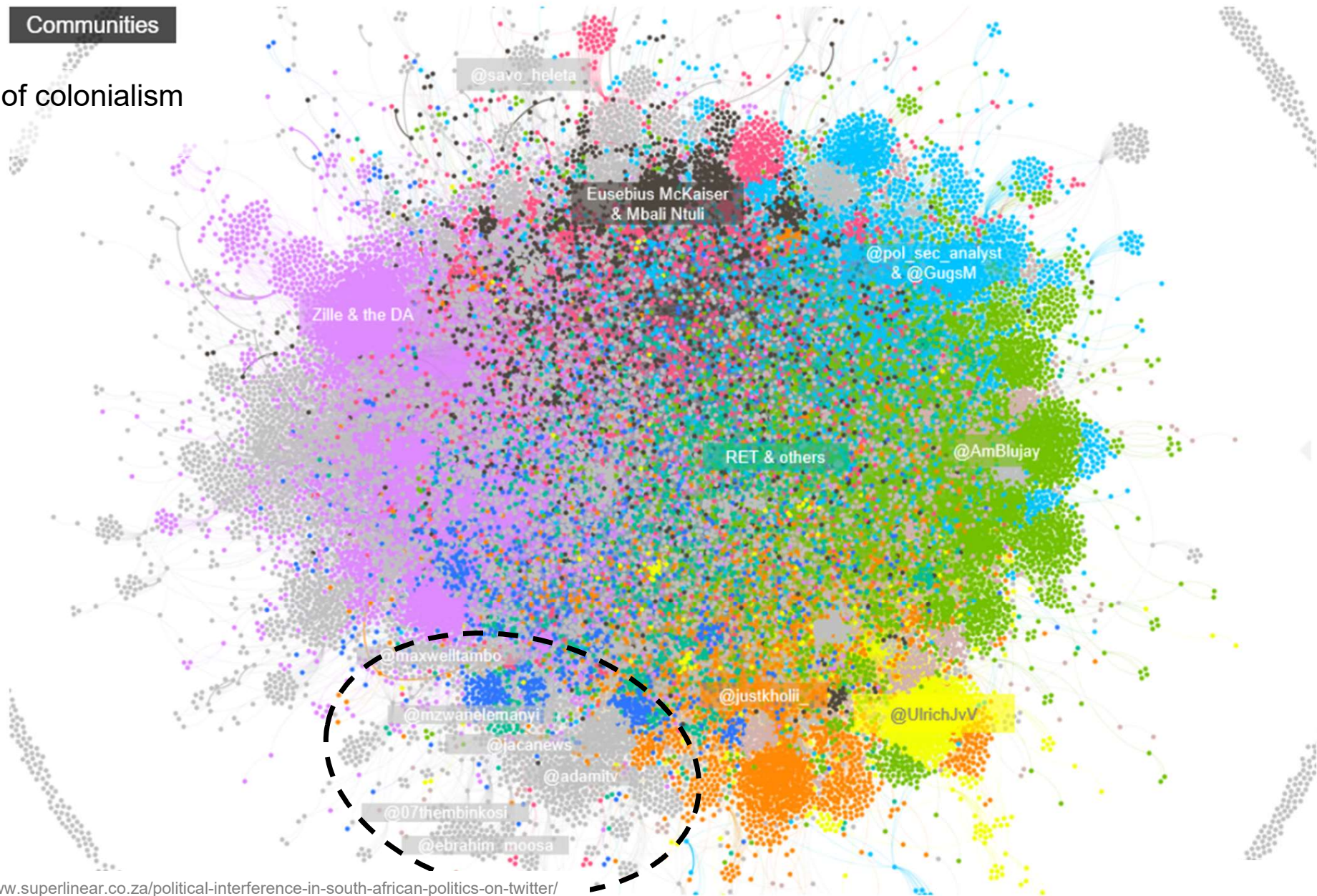
Suspended users (green)



Source: <http://www.superlinear.co.za/political-interference-in-south-african-politics-on-twitter/>

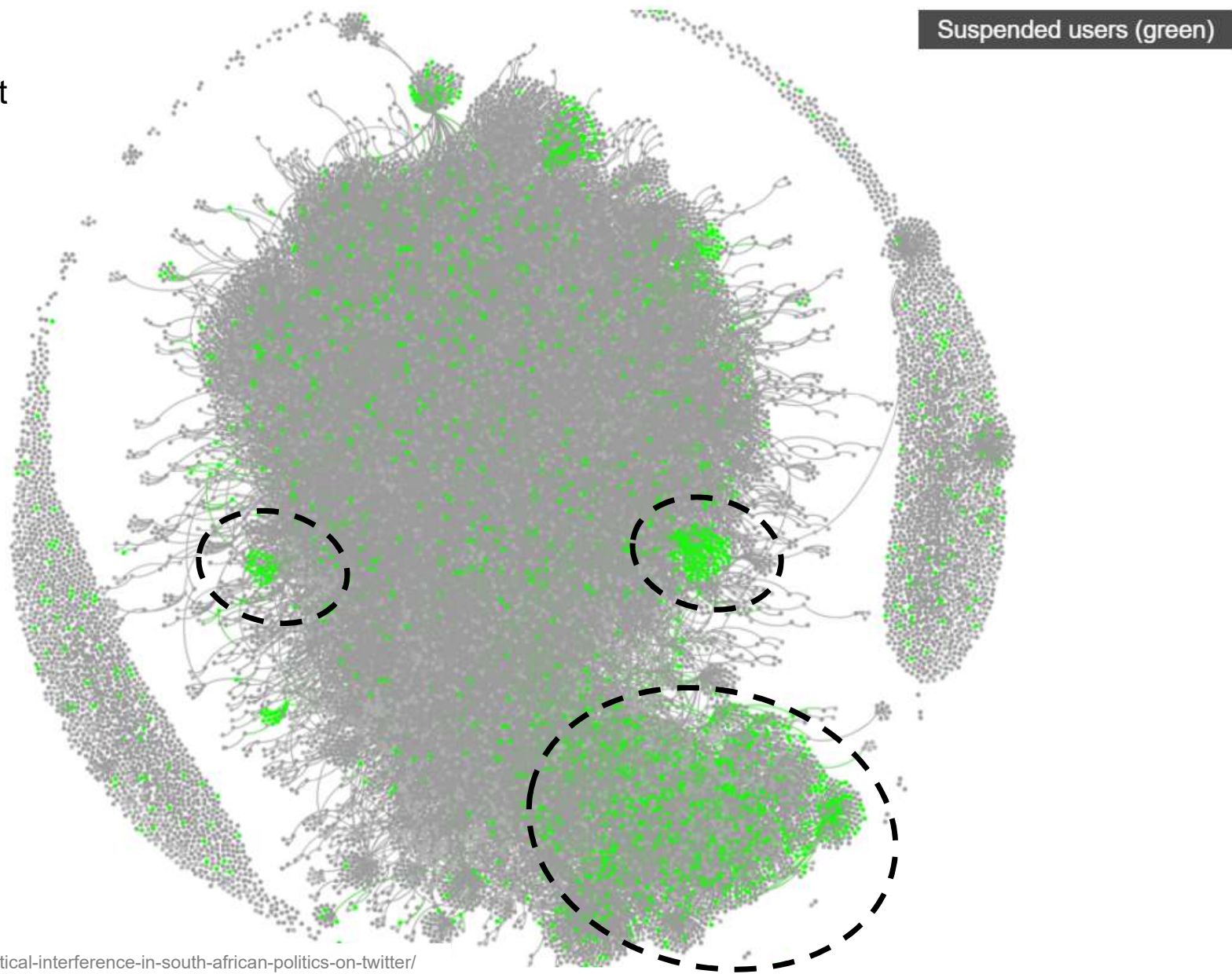
Communities

Legacy of colonialism
tweet



Source: <http://www.superlinear.co.za/political-interference-in-south-african-politics-on-twitter/>

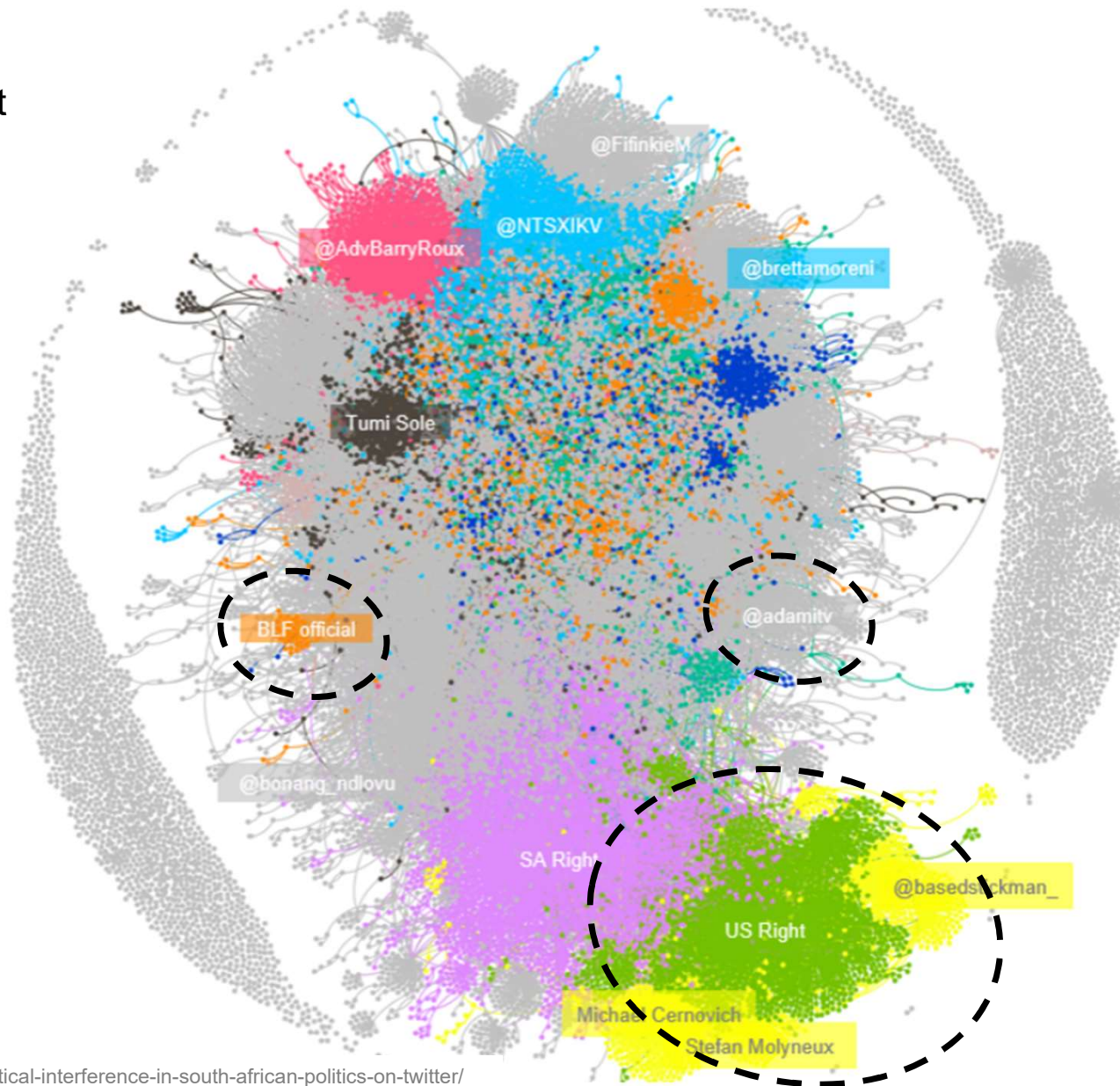
Black Monday protest against farm killings



Source: <http://www.superlinear.co.za/political-interference-in-south-african-politics-on-twitter/>

Communities

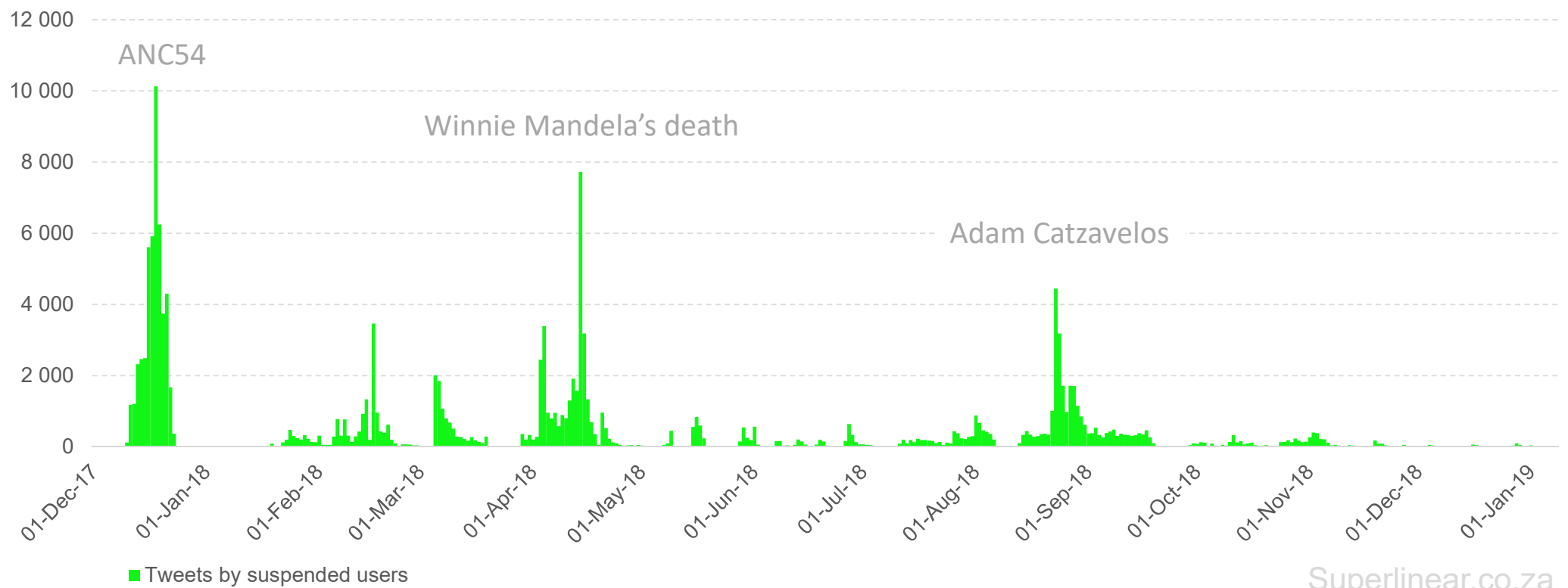
Black Monday protest against farm killings



Source: <http://www.superlinear.co.za/political-interference-in-south-african-politics-on-twitter/>

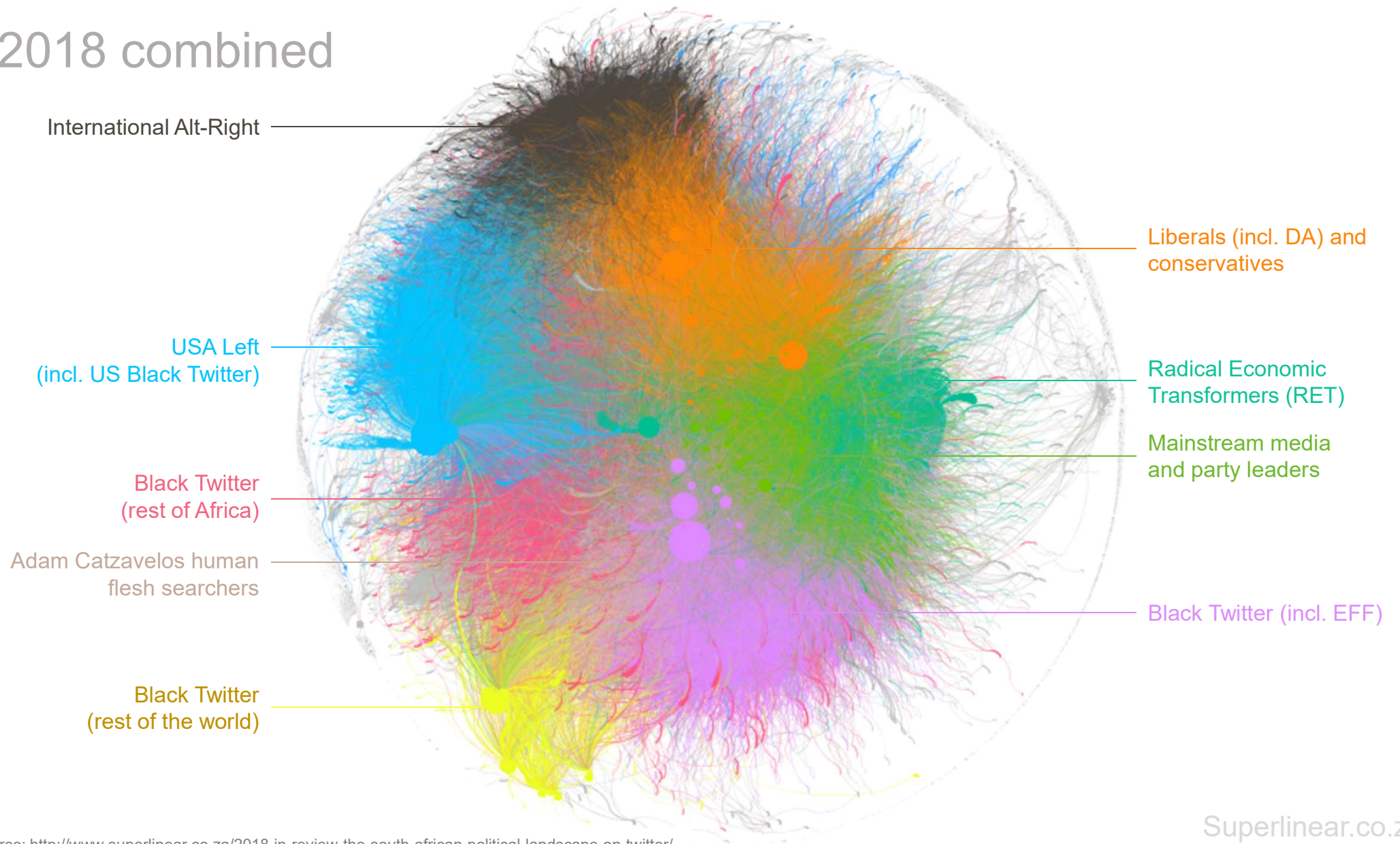
2018

A single
global
dialogue



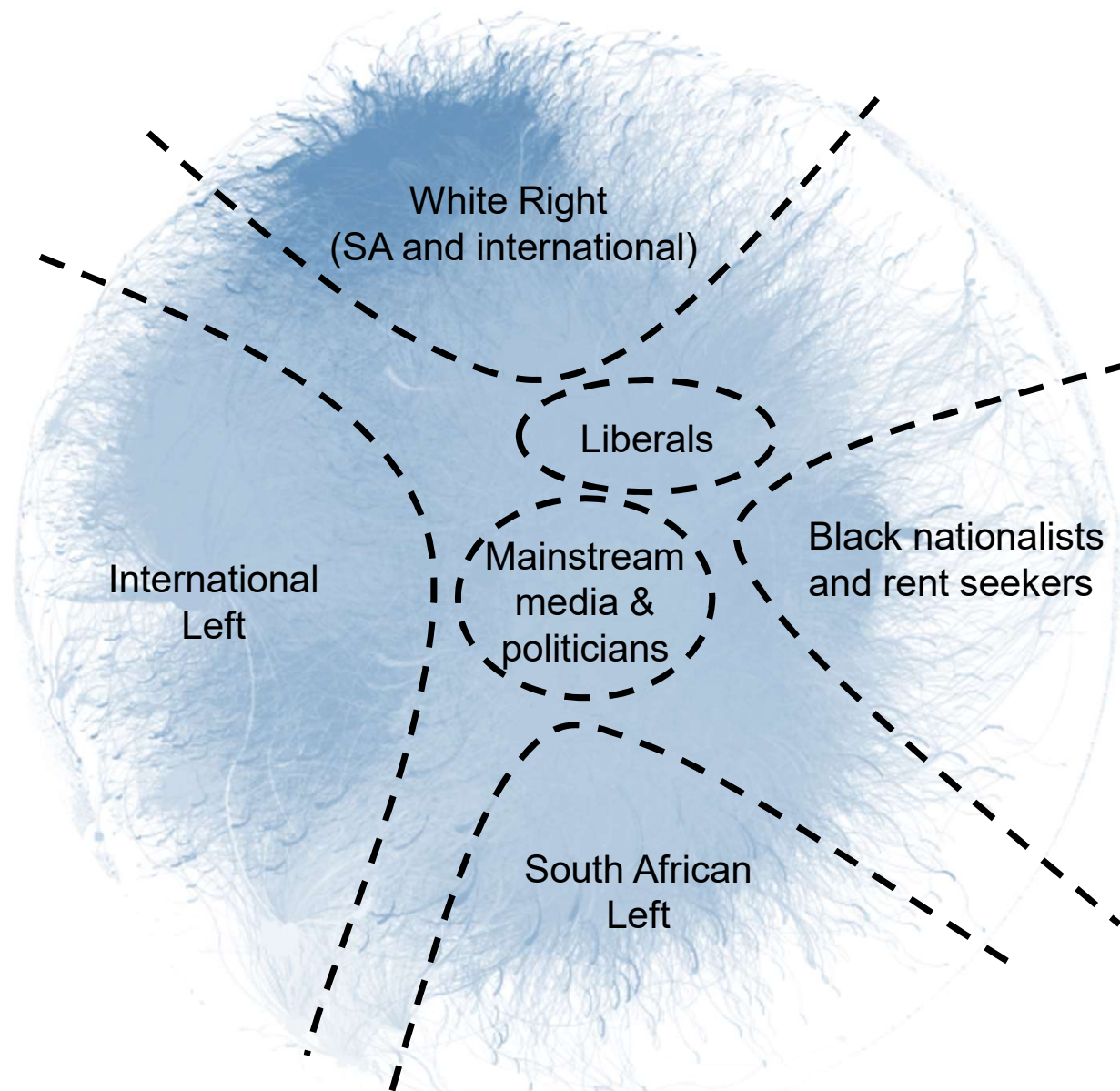
Superlinear.co.za

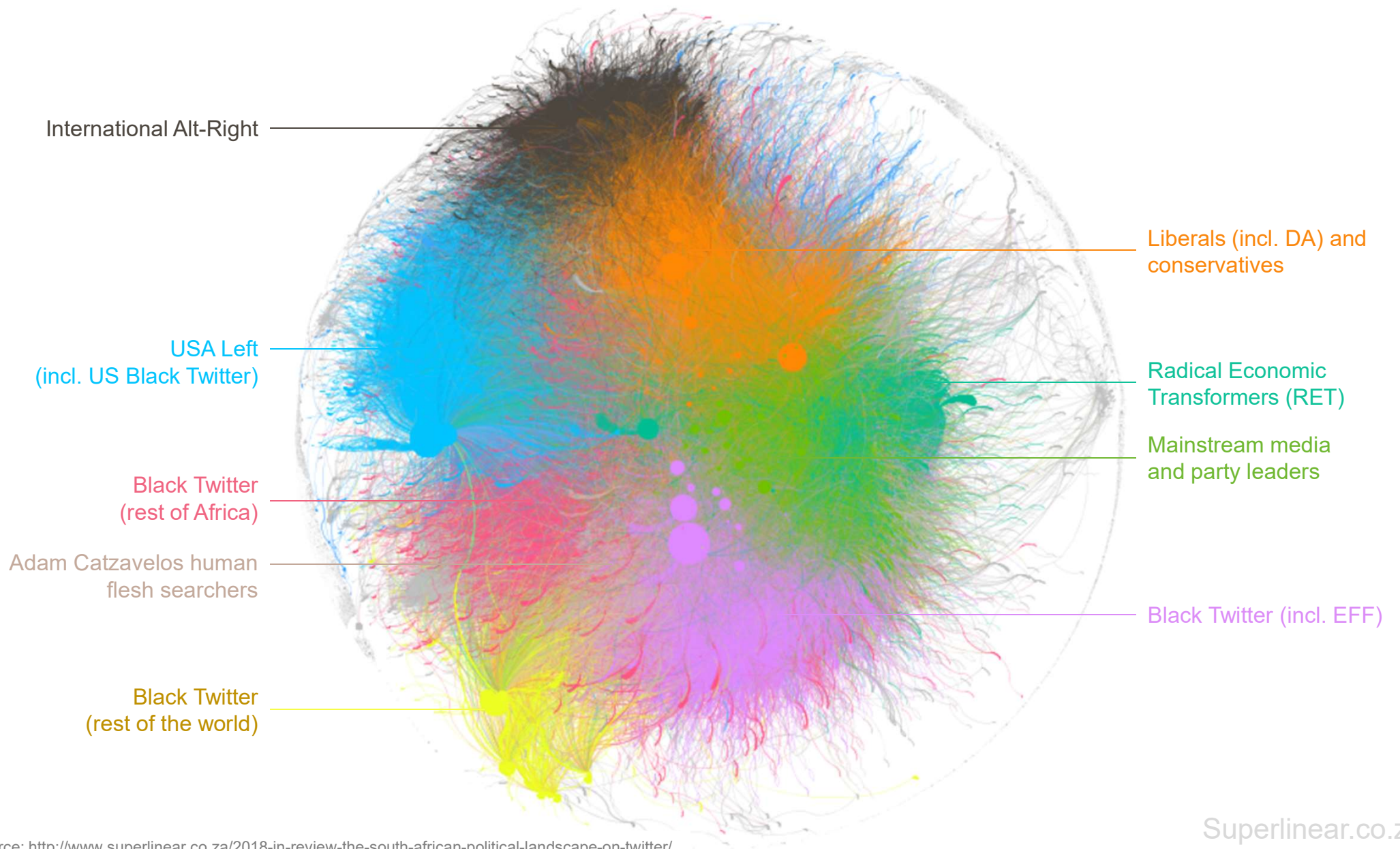
2018 combined



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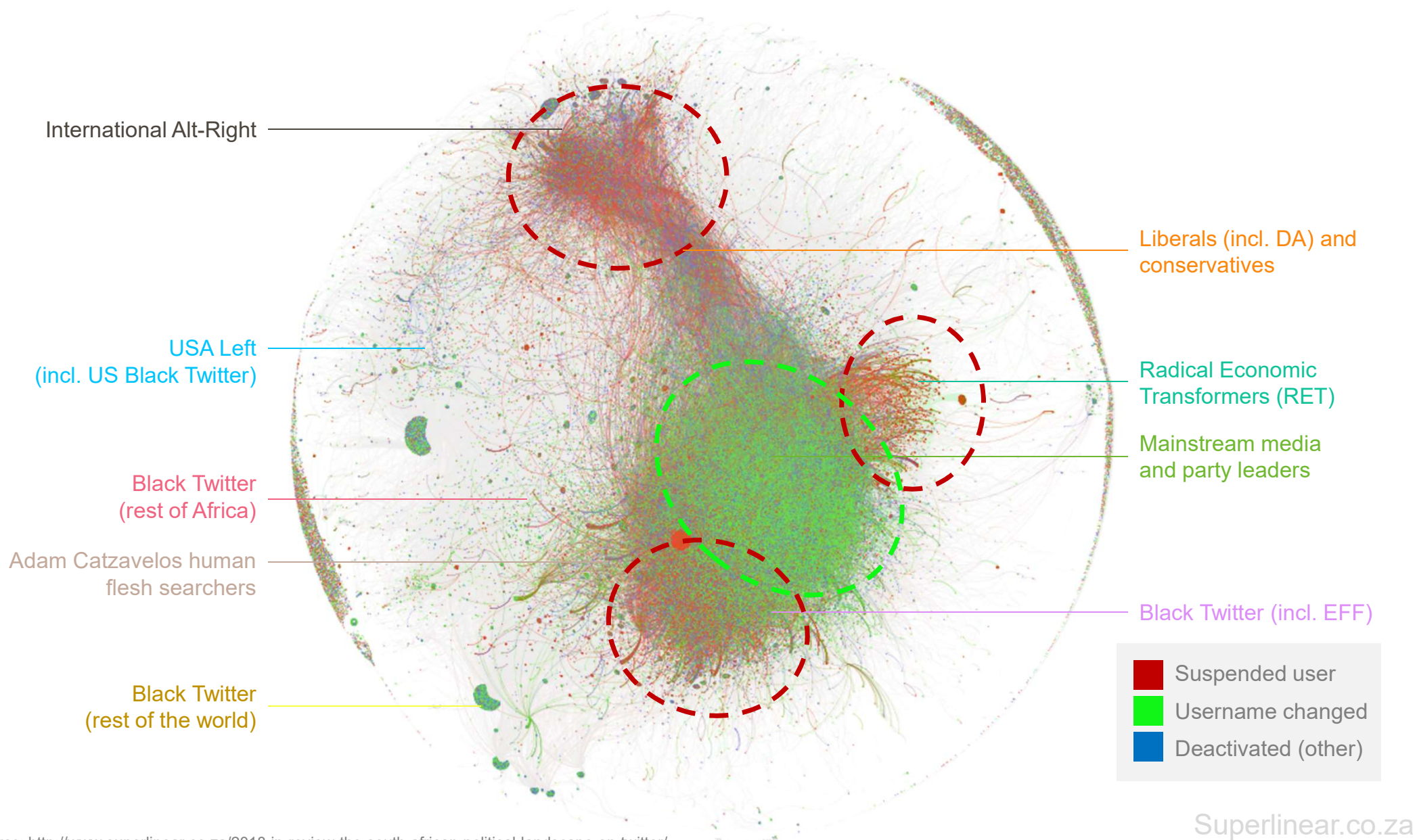
Source: <http://www.superlinear.co.za/2018-in-review-the-south-african-political-landscape-on-twitter/>



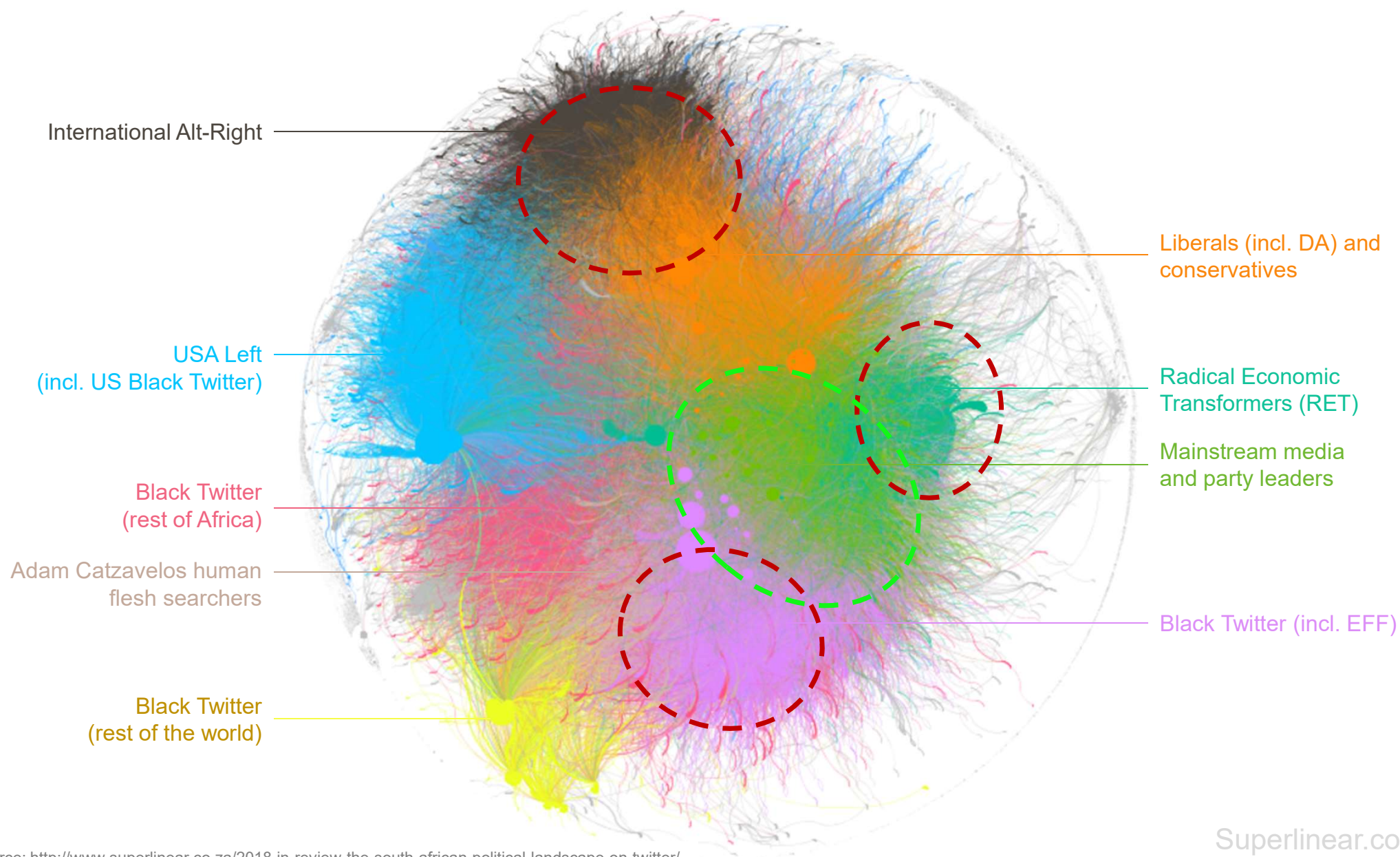


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Source: <http://www.superlinear.co.za/2018-in-review-the-south-african-political-landscape-on-twitter/>



Source: <http://www.superlinear.co.za/2018-in-review-the-south-african-political-landscape-on-twitter/>



Superlinear.co.za

Source: <http://www.superlinear.co.za/2018-in-review-the-south-african-political-landscape-on-twitter/>

2019

Elections
Power
Pravin
Racism events
VBS
WMC
Land
Etc...

Thank you

...and good luck out there