### Knowing and Improving

Gabriella Razzano, 2020

#### Open data

"A piece of data or content is open if anyone is free to use, reuse, and redistribute it – subject only, at most, to the requirement to attribute and/or share alike"

- Enhanced transparency
- Enhanced legitimacy

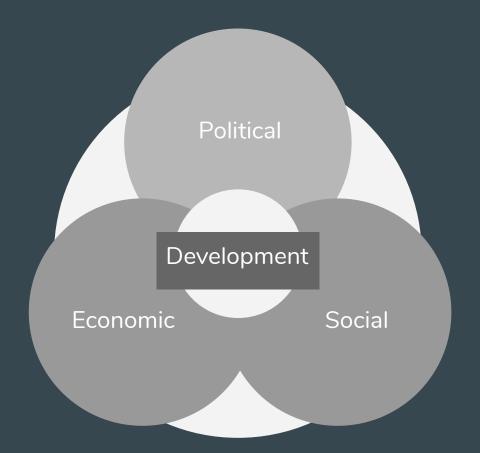
Statis

- Improved policy-making
- Enhanced engagement

Action

Innovation and commerce







# Political (particpation)

Indonesian Elections
 2014
 Open electoral results
 Enhanced legitimacy

Vulekamali.gov.za
 Treasury data
 Participation in design
 Participation in impact



# Social (well being)

- New Zealand Earthquake
  Open data response
  Crisis and emergency
  NZ\$4 million construction
  saving
- Living Wage
  Domestic worker
  Consolidated datasets
  Relationships
  Potentially economic



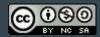
## Economic (opportunities)

 OpenUp and Sarpam Botswana and Nifedipine Informed decision-making Government benefit USD 1 million a year

iCowYield of 100%Citizen benefitHyper-local user



South Africa does not have a specific open data policy, with access of state data being determined by the several laws depending on contextual circumstances such as nature of data, intended application, and privacy factors.



### Wicked problems

Data and systems thinking

#### **Emerging discourse**

Privacy and personal data



- The data
  - o e.g. Open Development Cambodia
- Consider quality of data
  - e.g. Kenya and age, open data washing

- Call for:
- Utilisation of API
- Development of policies that enable, rather than hinder
- Presumption of openness (PAIA)
- Encourage and incentivise exploration and development
- Help manage risks
  - e.g. re-identification of personal information



Problem and Demand Definition	Capacity and Culture		Governance		Partnerships	Risks
User Research						Pr Privacy Concerns
Causes and Context	Di Data Infrastructure			Open by Default (and other principles)	Dh Data Holders	DS Data Security
Rf Refinement	Public Infrastructure	Se Skills & Expertise		Freedom of Information and other Policies	Intermediaries	Poor decision- making due to faulty information
Bg Benefit and Goals	L D Tech Literacy & Internet Penetration	Feedback Loops	Performance Metrics	Dq Data Quality	De Domain Experts	Pa Entrenching power asymmetries
Data Audit and Inventory	Rb Cultural/ Institutional Roadblocks	Rs Resource Availability and Sustainability	Rm Risk Mitigation	Responsiveness	Collaborators	Ow Open washing

#### Open Data Impact Factors

Courtesy: govlab.org 2020

L: gabriella-razzano-1b714819/

E: gabriellarazzano@gmail.com

T: @jablet

S: gabriella\_razzano